

c₂m

WWW.CONNECT2MASON.COM

George Mason University's online source for news about the Mason community.

The site features C2M original and
convergence content

Q: What is convergence?

A: Content produced by other Student
Media groups aggregated on one site.

Sports

Entertainment

Traffic Updates

Blogs

News

Weather

Student Life

Articles Photos Podcasts Multimedia Packages

Videos

C2M Quick Facts

- ▶ Over **36,000** people are in our target audience of the Mason community
- ▶ C2M gets approx. **1 hit per week for every 20 people** in our target audience
- ▶ C2M is updated daily
- ▶ Launched in **2008**
- ▶ Has won such awards as the **Associated Collegiate Press' Online Pacemaker Award** and a **Mason Innovations Award**

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